

# Seed Shower

Content and strategic  
communication services

## You have a unique solution. Why not communicate it uniquely?

Seed Shower partners with some of the fastest growing companies from multiple sectors and takes care of their content and communication requirements.

Our experience tells that most of the times, thoughtfully crafted strategies and marketing campaigns fail because of lack of carefully crafted communication tools and content to back them.

Our expertise in communication and content creation, coupled with our technical knowhow and understanding of multiple business verticals; from FMCG and manufacturing to software and defense, enables us to create high quality content that fulfills strategic communication requirements of our clients.

## Why Seed Shower?

While one might find a content writing agency on every other street, Seed Shower has a few differentiators that put us apart from the rest.

Unlike other content writing agencies, our team has experience of working with companies from different verticals and can independently create content which is highly technical or niche specific.

While other content agencies just re-package the content that you give them, we partner with you to identify and leverage communication opportunities and create content to fuel them up.

We put a lot of efforts in understanding the way our client works, the industry in which they operate and come up with suitable communication ideas.

For us, every copy is a piece of art and we craft it with utmost care and detailing. That's why, the content that we create brings the desired results.

## One of our many success stories

### Communication management for a fast growing manufacturing company

Seed Shower was approached by a Pune based manufacturing company to completely revamp their communication initiatives. The company manufactures inertial navigation systems and IoT devices. The company is India's largest provider of weather monitoring stations for solar power plants.

The company sells its products in more than 20 countries.

### Services we offered

Content for blogs and website, SEO, newsletters for customers, new content for brochures, data sheets, creating case studies, white papers and application notes, website revamp in progress.

### Outcome

Number of domestic as well as global inquiries went up. The blog articles opened gateways for the company in new countries and also resulted in new partnership avenues there. Website traffic doubled and now increasing even further. First page rankings for many crucial keywords. Sales team now has a repository of content in form of application notes and case studies which has resulted in better inquiry to order conversion. The company is also seen as a thought leader by the customers and prospects.



Organic traffic to the client website

To know more about the solutions that we offer, write to us on [mandar@seedshower.com](mailto:mandar@seedshower.com)

Seed Shower

[www.seedshower.com](http://www.seedshower.com)

